



SMARTSET FINAL CONFERENCE & SECOND TRANSNATIONAL NETWORK MEETING

Urban Freight Transport:
Looking back - Looking forward

Tuesday, 08 March 2016 | Gothenburg, SWEDEN

SMARTSET Final Conference & 2nd Transnational Network Meeting

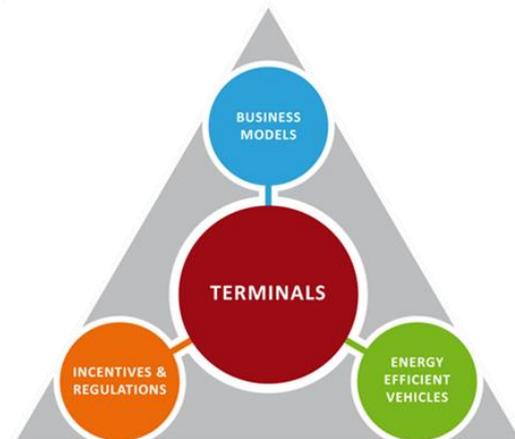
Urban Freight Transport: Looking back - Looking forward

The transport of goods, both long distance and within cities, contributes a substantial part of the total emissions generated by the transport sector. The SMARTSET project has developed and shown how freight transport in European cities and regions can be made more energy-efficient and sustainable by a better use of Urban Freight Terminals.

From May 2013 eight SMARTSET application sites have worked for one goal: To promote the need for more efficient solutions that lead to fewer transport kilometres and more sustainable economic models.

Thereby SMARTSET is undertaking a joint initiative involving three core aspects for creating successful and attractive terminals:

- SMARTSET creates a cost effective solution and a sustainable business model for combined consolidation and zero-emission distribution of goods.
- SMARTSET increases the uptake of cleaner and energy-efficient vehicles for deliveries to and within cities.
- SMARTSET develops incentives and restrictions to stimulate cleaner and energy-efficient distribution.



Starting from SMARTSET achievements and with input from other experts, experiences on efficient Urban Freight Transport will be presented and discussed at the SMARTSET Final Conference and 2nd Transnational Network Meeting, which will bring together representatives from policy level, knowledge carriers and cities implementing sustainable city logistic measures or planning to do so from across Europe. Additionally to presentations and discussions, the conference will provide the possibility to bring material and present posters from projects and initiatives in the field of sustainable logistics from all over Europe.

The SMARTSET Final Conference and 2nd Transnational Network Meeting is organised by the SMARTSET project.

Participation is free of charge but timely registration is required by 23.02.2016.

Please register online here: <http://smartset-project.eu/registration-smartset-final-conference-and-second-transnational-network-meeting>

Draft Programme

The conference will take place in the Lindholmen Conference Centre | Room: Tesla

Moderation: Sofie VANNERSTEN, CLOSER

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|-------------|---|
| 09:00-09:15 | <p>Welcome</p> <p>Johan Nyhus Chair of traffic committee (Political) City of Gothenburg</p> |
| 09:15-09:30 | <p>EU-Perspective on the Future</p> <p>Måns LINDBERG European Commission, DG MOVE</p> |
| 09:30-09:40 | <p>The SMARTSET Triangle</p> <p>Michelle COLDREY City of Gothenburg and coordinator of the SMARTSET project</p> |
| 09:40-10:10 | <p>Keynote speech: City Logistics and Business Models</p> <p>Prof. Michael BROWNE University of Gothenburg</p> |
| 10:10-10:50 | <p>Are clean vehicles a viable option for a more sustainable urban logistics?</p> <p>Tanja DALLE-MUENCHMEYER Cross River Partnership / Westminster City Council Julius MENGE City of Berlin Tom ZUNDER Newcastle University</p> |
| 10:50–11:10 | <p>Coffee and Network Break</p> |
| 11:10-11:50 | <p>To access or not to access? How incentives and regulations can make a crucial difference.</p> <p>Gerhard ABLASSER City of Graz Fabio NUSSIO Rome Mobility Agency Ulf HAMMARBERG DHL</p> |
| 11:50-12:15 | <p>Favourable framework conditions for sustainable Urban Freight Transport – what has been done, what is needed?</p> <p>Maria Lindholm CHALMERS University of Technology, Gothenburg Måns LINDBERG European Commission, DG MOVE (tbc) Michael BROWNE University of Gothenburg (tbc) Ulf HAMMARBERG DHL Tanja DALLE-MUENCHMEYER Cross River Partnership / Westminster City Council Federica FRIGATO Interporto Padova (tbc)</p> |
| 12:15-12:30 | <p>Complexity requires dialogue and political support: The Power of Networking</p> <p>Fred DOTTER, Doris WIEDERWALD Austrian Mobility Research, FGM-AMOR</p> |
| 12:30-14:00 | <p>Lunch and Networking Break</p> <p>The SMARTSET project is happy to invite all participants</p> |

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| 14:00-14:30 | Are Business Models able to overcome existing market barriers? Gabriele GREA Gruppo CLAS |
| 14:30-16:00 Coffee/tea will be available | Urban Freight Transport: Pitching and Thematic Tables Getting the client – keeping the client Table hosts: City of Forlì, City of Gothenburg, City of Graz Planning and optimising freight distribution Table hosts: Interporto Padova, University Newcastle Set-up an Urban Freight Terminals – location, organization, implementation Table hosts: City of Berlin, City of Rome, City of Sundsvall |
| 16:00-16:15 | Plenary session: The success story of Gothenburg Stefan EGLINGER Director, Urban Transport Administration, City of Gothenburg |
| 16:15–16:30 | Closing of conference |
| 18:00-19:00 | Site Visit Meeting point: Gustav Adolfs Torg |
| 19:00 | Dinner All participants are invited to join the SMARTSET partners for dinner Chalmerska huset, Södra Hamngatan 11, Göteborg |

Practicalities

About Gothenburg



The Gothenburg region is the main logistics hub of Scandinavia and the amount of goods handled by the Port of Gothenburg is foreseen to be tripled within the next few decades. Gothenburg is the second largest city of Sweden, with 500 000 inhabitants, situated by the sea (Kattegatt) on the west coast of Sweden.

A good example of sustainable urban freight: A joint goods reception for smaller deliveries to shops in the central city - Stadsleveransen!

The city of Gothenburg continually works, in collaboration with property owners and joint venture companies, to improve accessibility in the inner city. Among other things, regulations have been simplified, walking speed areas have been constructed and checks intensified. The results are noticeable – it has become easier to distribute goods in the city. New forms of distribution to shops, for example 'Stadsleveransen' have been initiated, and at the same time traffic intensity seems to have been reduced. The response has been consistently positive from the participants which has made it a great success which has generated a lot of interest from cities in Sweden and internationally.

Gothenburg municipality received the "Logistics Municipality of the Year" award for 2015. The presentation was made at *Logistik & Transport*, the trade fair held at the Swedish Exhibition & Congress Centre in Gothenburg.

How to reach Gothenburg

...by train

SJ, Västtrafik, Öresundståget, Tågab, NSB and Blå tåget are running frequent services to and from the central station in Gothenburg, connecting the city with the Scandinavian capitals Stockholm, Oslo and Copenhagen. The journey times are just under 4 hours from Oslo, around 3 hours from Stockholm and 3.5 hours from Copenhagen. The trains from Denmark stop at Copenhagen international airport, making it a convenient option to fly there and catch the train to Gothenburg.

...by bus

The bus terminal Nils Ericsson terminal is serviced by long distance and express bus companies like Swebus, Nettbus and Bus4you. You can easily get travel to Gothenburg from major cities in Sweden and Scandinavia. The journey time is around 3.5 hours from Oslo, 6.5 hours from Stockholm, 3.5 hours from Malmö and 5 hours from Copenhagen. Travel by bus in West Sweden with public transport company Västtrafik.

...by plane

The international airport Landvetter (GOT) is located 20 kilometres south-east of the city centre and you can travel from various destinations in Europe and the world. Please note that the smaller Göteborg City Airport (GSE) *is no longer* in use for commercial flights and will be phased out as from the winter 2015.

Airport transfer: It's easy to get to and from the airport with the shuttle bus service Flygbussarna and the journey time is between 25 and 30 minutes. Buses leave from right outside the terminal building and the final stop is the main bus station Nils Ericsson terminal in central Gothenburg. Taxi or rental cars are also available at the airport.

Hotels in Gothenburg

Please note that participants are responsible for booking their rooms themselves.

The hotel closest to the venue is the Radisson Blu Riverside Hotel at Lindholmospiren 4 | <https://www.radissonblu.com/en/riversidehotel-gothenburg>

Other hotels can be searched at <http://www.goteborg.com/en/>

How to get around in Gothenburg

...by bike

The bike rental system Styr & Ställ makes it easy to rent a bike in Gothenburg. There are over 50 rental stations around the city and you can pick up and leave your bike at any of them.

When you rent a bike, the first 30 minutes are always free, no matter how many times you rent a day. The second half hour cost you 10 SEK and the third 20 SEK. The fourth half hour and longer thereafter costs you 40 SEK for every started half hour.

The 3-day card is usually suitable for most visitors. The card costs 25 SEK and is purchased at any of the rental stations using a debit or credit card. Apart from the 25 SEK there will be a deposit of 140 SEK on your card and you'll be charged in case you exceed the 30-minute rule. In other words, if you keep within the rule you'll only pay 25 SEK, in total.

...by public transport

In Gothenburg, trams, buses and boats are always included in you public transport ticket/card. All tickets and travelling cards can be purchased at any of the public transport operator Västtrafik's sales outlets. They're recognised by their blue flags and façade décor. Most of them are kiosks like Pressbyrån and 7-Eleven, or grocery stores.

With a tourist and visitors card you travel as much as you want with trams, buses and boats. The card is available in three types.

- The 1-day ticket and the 3-day ticket are valid for 24 and 72 hours respectively and can be bought at any Västtrafik sales outlet.
- The 5-trip card gives you five trips and each time you use the card one trip is removed. The card is purchased at any Västtrafik sales outlet.
- A single ticket is available from 25 SEK and can be purchased at any of the Västtrafik sales outlet or on board most times. If you do want to buy your ticket with cash or card on board the following applies.
 - On the trams: Buy your ticket on board with coins or card from the ticket machine.
 - On the city buses: You can't buy tickets on board. In other words please pre purchase your ticket.
 - On the southern archipelago boats (boats from the stop Saltholmen): Pay in cash or card to the staff on board.
 - On the river boats: Pay the staff on board. They only accept cards, not cash.

How to reach the conference venue



The conference will take place in the
Lindholmen Science Park | Lindholmspiren 5
Room: Tesla

www.chalmerskonferens.se/en/kontakt/lindholmen

... by bike

It's a nice bike ride to Lindholmen, from the city centre, take Göta Älvbron and follow the signs to Lindholmen. From the Central Station, it will take about 20 minutes to Lindholmen by bike. It is also possible to bike to Rosenlund or Lilla Bommen and then take your bicycle on the ferry.

...by direct bus

The best way to get to Lindholmen is by bus. Line 16 departs every three minutes during high traffic in the morning and in the evening. During the day, it departs every ten minutes. It takes 6-8 minutes from the Central Station (Nordstan) to Lindholmen. To get to Lindholmen Science Park you can also take one of the following buses: 23, 30, 31, 99, 126, 165, 199, 402 and 510. There are three stops close to Lindholmen Science Park: Pumpgatan, Regnbågsgatan and Lindholmen. If you're visiting the campus or our main offices at Lindholmspiren 3-5, the closest stop is "Lindholmen".

...by ferry

The ferry "Älvsnabbare" offers free rides and departs every ten minutes from Stenpiren and Lindholmspiren. The trip takes a couple of minutes and is available between 7am and 6pm. The stop "Lindholmspiren" is situated right in front of the Lindholmen Science Park area. There is also a pay ferry called "Älvsnabben" that runs between Stenpiren – Lundby Strand – Lindholmspiren – Slottsberget – Eriksberg – Klippan.

...by car

Lindholmen Science Park is located close to the centre of Gothenburg. It takes about 5-10 minutes from the city centre to Lindholmen by car.

Contact

This conference is organised by the SMARTSET project. For any questions or further information please feel free to contact us via conference@smartset-project.eu

www.smartset-project.eu

