

EUROPEAN CYCLE LOGISTICS FEDERATION

# CONFERENCE

DONOSTIA

SAN SEBASTIÁN

SPAIN 15-17 OCTOBER 2015

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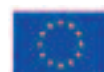


Gipuzkoako  
Foru Aldundia

**TXITA**  
www.txita.com



Donostiako Udala  
Ayuntamiento de San Sebastián



Co-funded by the Intelligent Energy Europe  
Programme of the European Union

# DAY 1: THURSDAY 15TH OCTOBER - 09:00 TO 17:45

## DECARBONISING DELIVERIES IN URBAN AREAS

Chairman & moderator: Richard Armitage, Director, European Cycle Logistics Federation

### 09:00 Registration, Exhibition & Networking

### 10:00 Civic Welcome - Mayor of Donostiako / Ayuntamiento de San Sebastián

### 10:10 to 11:30 Session 1 - Setting the scene

#### Decarbonising deliveries in city centres

Laetitia Dablanç

*IFSTTAR/University of Paris-Est Metrofreight*

Independent view on low and zero carbon deliveries in city centres.

#### Pollution, congestion and transport planning in urban areas

Michael Cramer, MEP

*Committee on Transport and Tourism of the European Parliament*

A national and EU perspective on pollution, congestion and transport planning in urban areas.

#### Deliveries: research into growth models & future volumes

European Commission - DG Move (confirmed - speaker to be announced shortly)

Trends in on-line purchases, deliveries, city centre population growth and their likely impacts.

- Questions & Answers -

### 12:00 to 13:20

### Session 2 - The municipalities' view

#### Changing urban landscape: meeting the needs of residents, businesses, and visitors

Fermin Echarte

*Sustainable Transport Manager, Ayuntamiento de San Sebastián*

#### How could municipalities approach greener deliveries?

Julius Menge

Senate Department for Urban Development and Environment, Berlin

#### Gothenburg Case Study

Michelle Coldrey

*SMARTSET Project Coordinator, Urban Transport Administration, City of Gothenburg*

- Questions & Answers -

### 13:20 to 14:30 Lunch & Exhibition

### 14:30 - 15:50

### Session 3 - The logistics companies approach

#### Logistical challenges & when cycle logistics is a good solution

Wolfgang Sacher

*GO!, Berlin*

#### Consolidation centre case study

Milena Janjevic

*Université Libre de Bruxelles*

#### Politics around cargo bikes

Arne Behrensen

*Freelance Consultant*

- Questions & Answers -

### 16:10 - 17:30

### Session 4 - Cycle logistics as a solution

#### Scope and scale of cycle logistics solutions

Karl Reiter

*Consultant, FGM, Graz*

#### What measures can municipalities take to encourage cycle logistics?

Sjors Van Duren

*Highways & Transport Consultant, Arnhem & Nijmegen Region*

#### The experience of a successful cycle logistics operator

Harri Zuazo Linacisoro

*Txita, Donostia / San Sebastián*

- Questions & Answers -

### Closing Remarks

### 17:30 Exhibition & Reception

### Evening: Conference Dinner

Petritegi Cider House [www.petritegi.com](http://www.petritegi.com)

# DAY 2 – FRIDAY 16 OCTOBER 2015 – 09:00 TO 18:00

## APPROACHES TO THE LAST MILE PROBLEM

Chairman & moderator: Vincent Meerschaert, Traject – Mobility Management

### 09:00 Registration, Exhibition & Networking

### 10:00 Civic Welcome - Leader, Provincial Council of Gipuzkoa

10:10 to 11:30

### Session 5 - Setting the scene

#### The brave new world for logistics companies: e-commerce, same day delivery, click & collect and more

Kris Neyens

*Flanders Institute for Logistics - VIL, Berchem*

#### Home delivery: impact and opportunities for city logistics

Susanne Balm

*HvA Kenniscentrum Techniek, Amsterdam*

#### Providing top quality delivery services at minimal cost

Wolfgang Beecken

*First mile - Innovative Urban Logistics, Hamburg*

- Questions & Answers -

12:00 to 13:20

### Session 6 - Implementing new approaches

#### How DHL has implemented cycle logistics solutions

Arne Melse

*DHL Express, Netherlands*

#### Electric assist cargo bikes & trikes: boys' toys or business tools?

Jorge Leon

*ITENE, Paterna, Valencia & partner in Pro e-bike project*

#### Cycle Logistics solutions across Europe

Speaker to be confirmed

- Questions & Answers -

### 13:20 to 14:30 Lunch & Exhibition

### 14:30 - 15:45 Workshops

Delegates can attend either Workshop 1 or 2

### Workshop 1 - Equipment

Chairperson & moderator: Richard Armitage

#### Equipment Overview

Ton Dagers

*IBC, Utrecht*

#### Equipment supplier 1

*Speaker to be confirmed shortly*

#### Equipment supplier 2

Manuel Muniz Morell

*Garbicycle - Yamimoto, San Sebastián*

#### Equipment supplier 3

Paris Maderna

*MCS Maderna Cycle Systems, Vienna*

### Workshop 2 - Technology Solutions

Chairperson & moderator: Kris Neyens

#### Technology Overview

Nick Blake

*ImagineCargo, Zürich*

#### Technology supplier 1

Jurgen Kurzman

*Groupnet LOBO, Vienna*

#### Technology supplier 2

Tjerk Homminga

*Director, CityDelivery, Antwerp*

#### A network solution

Christoph Masoner

*Director, swissconnect, Lucerne*

### 16:15 - 17:30 Workshops 3 & 4

Delegates can attend either Workshop 3 or 4

### Workshop 3 - Operating Issues

Chairperson & moderator: Susanne Wrighton

*FGM, Graz*

#### Cost Structure of a Cyclelogistics Business - Theory versus Experience

Martin Seißler

*Velogista, Berlin*

#### Improvement of quality of service

Eneko Astigarraga

*Oraintxe, Pamplona*

#### Micro-consolidation & pick-up points

Cosimo Chiffi

*TRT Trasporti e Territorio/Triclò, Milano*

#### Improvement of Quality of Service (User perception - behaviour and how to change it? )

Aldo Diaz Sanchez, *GeoPost, France*

## Workshop 4 - The Market for Cycle Logistics

Chairperson & moderator: Karl Reiter, *FGM, Graz*

### Lunch & Dinner delivery by Messenger

Katerina Ovensa

*Messenger, Prague*

### ECLF Spain

Harri Zuazo Linacisoro

*Txita, Donostia / San Sebastián*

### The 3rd industrial revolution is the bicycle

Jordi Gali

*Vanapedal, Barcelona*

### The Xiclo Experience - Cycle Logistics

Tran-Vu Mai

*Xiclo, Valladolid*

## 17:30 Conference Close

Speaker to be confirmed

## 18:00 Exhibition & Reception



# DAY 3 – SATURDAY 17 OCTOBER 2015 – 09:00 TO 15:00

## CYCLELOGISTICS IN SPAIN

These presentations will be delivered in Spanish with simultaneous and dual interpretation into Basque and English

### 09:00 Registration, Exhibition & Networking

#### Poster Display - Spanish Cycle Logistics Operators

### 10:00 Civic Welcome

Fermin Echarté

*Sustainable Transport Manager,  
Ayuntamiento de San Sebastián*

### 10:05 to 11:15

#### Session 1 - Setting the scene

##### The view from the saddle - Spanish cycle logistics operators speak from experience

*Oraintxe, Pamplona & Txita, San Sebastián*

##### CycleLogistics Ahead Project: the lessons learnt since 2011 & applied to Spain

Susanne Wrighton *FGM, Graz*

### 11:30 - 12:30

#### Session 2 - Workshops

##### A. Running a new cycle logistics business in Spain

##### B. Growing your cycle logistics business in Spain

### 12:30 to 13:15

#### Session 3 - ECLF in Spain

##### European Cycle Logistics Federation: the story so far Richard Armitage *Director, ECLF*

##### Spanish Cycle Logistics Survey 2015: the results Harri Zuazo Linacisoro *Txita, Donostia / San Sebastián*

##### ECLF in Spain - the Spanish cycle logistics operators' national organisation

- what do operators want to get out of ECLF in Spain?
- what tasks are done better at national level?
- how will we organise ECLF in Spain?

### 13:20 to 14:30 Lunch & Exhibition

### 14:30 - 16:00

#### Session 4 - ECLF Spain 2015-16

Planning the first year of ECLF Spain:

- key tasks
- membership
- communication
- organisation
- funding
- relationship with ECLF.

#### Concluding remarks

#### Exhibition & Reception